

# Maya Plus

## Confectionery Heritage Meets Modern Chewable Wellness

Great functional gummies  
Trusted by great brands



Partners  
Presentation  
2026

# Chewable Wellness

**Maya Plus is a leading contract manufacturer of premium functional gummies for global brands.**

Our quality gummies meet the latest consumer preferences, enabling brands to launch advanced functional gummies faster and safer.

Brands gain a market advantage with our new chewable wellness formats, textures, and an unbeatable taste experience.

**Fast to market**

**Superior taste**

**Advanced formulas**



# Reimagining candy into modern wellness gummies

With over 40 years of experience

We evolved from a local leader in **candy confectionery** to a **global master of modern gummies**.

**Maya Plus** and **TopGum** are the two leading high-end white-label gummy producers in Israel.

Our modern production plants, R&D laboratories, Innovation Center, and warehousing are located within our modern facilities.



**40+**  
years of  
experience

**20K**  
sqm  
facilities

**300+**  
expert  
team members

# Classics & Custom Gummy Experience

Our partners enjoy the wide portfolio of existing **classic gummy** formulas of functional actives, tried and tested and ready to be shipped on order, alongside our advanced **custom formulations**.

Flexible to meet the need:

1. **White-label** contract manufacturing
2. **Turnkey** finished products
3. **Custom** advanced formulations



## Meet Your Consumer Preference:

- Sugar-Free (Fructose, Isomalt, Maltitol)
- Plant-based, Vegan
- Fructooligosaccharide (FOS)
- High fruit percentage
- Fiber-based
- Gluten-free, Non-GMO, Organic, Kosher/Halal
- Regulatory certifications
- Quality certifications: UL, FSSC 22000, GMP, BRC, IFS, SQF, FDA/Health Canada)

## Novel delivery technology:

- Nano-encapsulation
- High-dose actives
- Stability-validated shelf-life
- Jelly beans
- Two-layered
- Two colors
- Toffee, hard candy, Crunchy coatings

## Packaging Flexibility:

- Bulk packaging
- Individual packaging / kits/sets
- Assorted Classic Gummies
- Blister, Double Twist, PET bottles
- Liquids, powders and gels in sachets

# Your Brand, Tastes Great

Maya's background in confectionery provides strong capabilities in taste, texture, and flavor development - a powerful manufacturing differentiator and a competitive edge for your brand.



Custom-made shapes, just for your brand

**Organoleptic** - crave-worthy properties, flavors and bases.

**Nano Tech** - Microencapsulation (e.g. iron, caffeine)

**Sugar-free, vegan, prebiotic**-based gummies

**High-dose** - potent nutrients from verified suppliers

**Triple-action synbiotic** - "all-in-one" (pre-, pro-, post-biotics)

# Versatility & Product Precision

## - meeting your brand's vision

### Beauty & Skin & Nails:

- Astaxanthin
- Biotin
- Collagen
- Hyaluronic Acid
- Multi-vitamins (D3, B12, Vitamin C)

### Gut, Sleep, Stress, Cognitive:

- Synbiotic (pre-, pro-, post)
- BCAA
- Creatine
- Omega 3

### Immunity, Longevity, Minerals:

- Apple Cider Vinegar
- Calcium
- CLA
- Cranberry
- Echinacea
- Elderberry (Sambucus)
- Electrolyte
- Garcinia Cambogia
- Green Coffee
- Iron
- L-Carnitine Tartrate
- Magnesium
- Multi Vitamin
- Probiotics
- Propolis
- Turmeric, Ginger & Pepper
- Zinc



**Product Portfolio:** enriched: liquids, jelly beans, sachets, gels, lollipops, toffees, candies, and more.

# Into The Gummies Future

A sneak peek into our newest chewable innovations, designed to surprise and excite.

## Lovlipop

Functional sweet, long lasting treat



## Meltiq

Liquid fillers, that preserve qualities



## Shroomz

Adult cognitive & performance



## Gumcrush

Crusty Coating experience



***Proven products. Fast execution. Shelf-ready***

***Next Steps:***

***1 - Schedule a Follow-Up Meeting***

Review full catalog - finished products, bulk options, and custom manufacturing

***2 - Select Products & Quantities***

Choose SKUs and define order scope (per SKU) and final specifications

***3 - Align Commercials***

Pricing, packaging, and contracting terms. MOQ: Bulk 1.5 ton, Finished product 10,000 units



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